

A decorative graphic consisting of several colored circles (orange, blue, red, black, purple, green) connected by thin, light-colored lines, resembling a network or abstract design.

# CalderUK Ltd

## Information for Jobcentre Plus Advisers

Calder UK Ltd delivers Flexible New Deal in Central London, Lambeth, Southwark and Wandsworth. Calder UK is a subsidiary of Calder Holding, a Dutch organisation that specialises in employment related services and care.

in partnership with

**jobcentreplus**

## Our goal

Our goal is to help our customers find and sustain work through the shortest routeway possible.

## Our vision

- Always having more job opportunities than customers and placements.
- Not taking advantage of the opportunities is a behavioural trait.
- The customer's behaviour can be adjusted.
- Adjusting behaviour is more effective in a social environment,
- Adjusted behaviour is sustained through a cognitive model.

## Our basic principles

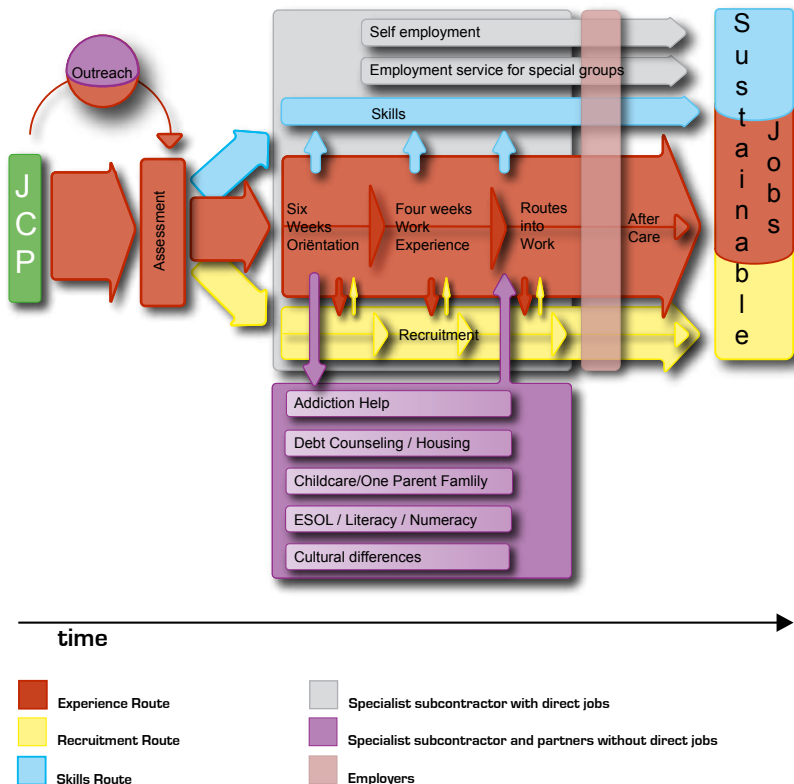
- CBT-based approach by a personal coach establishes a positive mindset.
- We see our customers regularly and provide them with structure, routine, social contacts and, above all, a positive work-focused work-first environment.
- We use a parallel approach instead of dealing with barriers one by one.
- Positive experiences accelerate behavioural adjustment and therefore the chances of securing sustained employment.
- We find out what our customers' skills, competencies and experience are and then match those with the full range of job opportunities available. This is not necessarily the customers' ideal job!
- We make our customers open up to as many opportunities as possible.
- Specialised accountmanagers supply the customer continuously with work opportunities.

## Our routeway to sustainable work

- Every customer gets a personal coach.
- Our enthusiastic and hands on approach guarantees for engaging our customers positively into our routeway to work.
- This routeway is tailored to the customers' needs.
- So we start with an orientation phase to find out what skills, experience and competencies our customers have (duration 6 weeks).

- At the start of the routeway Work we offer work experience placements to activate the customer immediately (duration 4 weeks).
- We will simultaneously work with our customers on their route into work.
- Specialised account managers supply the customer continuously with work opportunities.
- During the routeway to work we will tackle all the barriers that our customers experience. We tackle this ourselves, with the help of our subcontractors and of our local specialised partners.
- Our after care assures the sustainability of the job that our customer has found.

## Routeway chart



## Our additional provision for Central London LSW

- Validating Non-UK Qualifications.
- Life style workshop.
- Healthy Cooking.
- Power Plate (Fitness).
- Knowledge of London Civil Society.
- Involvement in Community Life.
- Employer engagement events geared to BAME communities.
- Cultural acknowledgement of the services provided.
- 'Cool' work experience places and Covey guidance for young customers.



### Contact

Please join us and  
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